



massachusetts college of art  
**bulletin**

March 29-April 2, 1976

Monday, March 29

Exhibition: Crafts Area Exhibition, Norman Toynton and Dan Dailey, Coordinators. Longwood Gallery through April 16.

Exhibition: Works by MCA students Yvonne Pratt, Wendy Stone, David Abbott, Richard Kravitz. Overland Gallery through April 23. Opening, March 29, 7:00-9:00 P.M.

Media and Performing Arts Department Videotapes Series: Works by invited artists or from College Library. Artists from regional institutions will attend. MCA TV Studio, Longwood Building. 6:00-9:00 P.M.

Tuesday, March 30

Department Chairpersons Meeting. Conference Room, 9:30 A.M. to 12:00 noon.

Media and Performing Arts Area Coordinators Meeting. All faculty of Core, Film, Photography, Video and SIM welcome! Don Burgy's Office, 12:30 P.M.

Lecture: Dr. Marlis Gruterich, The Phenomenology of Illusion in Contemporary European Art Since 1965. Longwood Auditorium, 3:00 P.M. (See note below)

Art Education faculty and graduate core course instructors meeting. Wine, cheese, and talk with Seonaid Robertson. Longwood B-10, 4:00-6:00 P.M.

Fine Arts Department faculty meeting. Overland, fourth floor, 5:00 P.M.

MCA Film Series: Bandwagon and Tappy Toes. Longwood Auditorium, 7:30 P.M.

Wednesday, March 31

Lecture: Dr. Joseph Carreiro, Designer. (See note below). Main Design Studio, Fullerton Building. 6:00 P.M.

Thursday, April 1

Senior staff meeting. Conference Room, 9:00 A.M.

Collaborative Meeting. (see note below) Longwood B-5, 12:00-2:00 P.M.

Thursday, April 1

Critical Studies Area Coordinators Meeting. Faculty Lounge, 12:00-2:00 P.M.

Friday, April 2

S.G.A. Meeting. S.G.A. Office, Fullerton Building, 12:30-2:00 P.M.

VISIT OF GOVERNOR DUKAKIS AND SECRETARY OF EDUCATION, PAUL PARKS TO MASS. COLLEGE OF ART. DISCUSSION OF FUTURE OF THIS COLLEGE. LONGWOOD AUDITORIUM, 2:00-4:00 P.M.

Musical Presentation: Musica Orbis, presented by Swarthmore College. Longwood Auditorium, 8:00 P.M.

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Joseph Carreiro, Professor of environmental design, Cornell University, will lecture on Design: 1976, Before and After on Wednesday, March 31 at 6:00 P.M.

Professor Carriero has been engaged in industrial design for the last twenty-five years as a professional designer and as an educator. He has served as Dean of The Philadelphia College of Art and as Chairman of the Department of Design and Environmental Analysis at Cornell University.

Mr. Carriero is a distinguished graduate of Mass. College of Art, class of 1950. In accepting our invitation Joe said: "I am really looking forward to the visit. I have a very deep affection for the school. It was very good to me, and some of my happiest moments were spent there."

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A note from Ilona von Karolyi, Director of Planning and Development:

"I recently served on a five-member panel for the 1202 Commission of the Board of Higher Education to review applications for federal funding under Title VI (educational equipment grants.) Funding for this program is less, by about fifty percent, than last year, but because of budget problems at most institutions the number of applications is also less, since to be eligible an institution must show that it has spent as much money on education and research as it did the year before. So our own application for this year (which I did not prepare, and needless to say did not review) may have a chance.

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The Goethe Institute, Boston, German Cultural Center for New England, cordially invites you to a lecture by Dr. Marlis Gruterich, Contemporary European Art historian and prominent Cologne art critic, on the subject The Phenomenology of Illusion in Contemporary European Art since 1965. The lecture will take place on Tuesday, March 30 at 3:00 P.M. in the Longwood auditorium.

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Since graduating from MCA in 1974, Denise Buckley has been attending graduate school at Syracuse University on a teaching assistantship. She has just been awarded a full fellowship of \$4,000 to complete her master's degree in sculpture. In addition she has been awarded a grant of \$1,400 from the New York State Council of the Arts, with the agreement that she will produce one life-sized figure in bronze.

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From the desk of President Nolan:

In order to provide improved notification and coordination of college events, an Events Calendar will be maintained by Dorothy Esterquest in the Planning and Development Office. A semester calendar will be drawn up, and using this as a base, a monthly or bi-monthly listing of events will be distributed or posted in strategic locations.

Once approval for events has been received from the appropriate department and administrative offices, Dorothy Esterquest should be informed. A listing of such approved and scheduled events will be formed each semester. All types of events will be included:

1. Visiting artists and scholars invited by departments or by student special-interest groups
2. Internally produced events and exhibits and meetings
3. and outside performances of all kinds.

The semester list should be up-dated regularly and as far in advance of the event as possible.

The following information should be provided:

Title and description of event  
Name of visitor or group  
Date of event  
Time of event  
Location  
Name of originator of event (for contact for further information)

The notification in the Events Calendar is for college-wide information purposes only. Please note that advance approval of events should be determined before submission of the data for the Events Calendar.

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From Don Burgy, Chairman, Media and Performing Arts Department.

Longwood C-4, C-6 is the classroom of the Studio for CORE, and the Media and Performing Arts Department. If you need to use the SIM/CORE space, please check the calendar in the Crypt in order to avoid conflict. SIM/CORE students have priority for its use.

After using the space, we insist that you be responsible for cleaning up all debris left by the occupants. This includes cigarette butts, coffee cups, etc. Thank you.

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From Walter Compton, concerning the Collaborative Committee sponsored discussion on Teaching Experiences, Thursday, April 1, Longwood B-5, 12:00-2:00 P.M.: Do you find yourself bored the minute you step into class? Hopefully not. I shall be chairing a subject at the very heart of our work at MCA: What makes for interesting and stimulating education? All faculty are invited to share their experiences. It should be lively!

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Ilona von Karolyi, in collaboration with Rex Whitaker Allen, is co-author of Hospital Planning Handbook, a recent publication by John Wiley and Sons. This attractive technical volume of over two hundred pages is designed "to help the busy professional avoid some of the muddle that typically surrounds the preparation of a program for hospital construction -- what is sometimes called "the brief to the architect."

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Art School Associates is now running a spring sale that is packed with bargains! Among items on sale are:

Bainbridge Illustration Board  
Zipatone Rub - On Lettering  
Hoza Camera Filters  
Anco Stretcher Strips.

Check out the sale window for a complete display of sale items.

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From the Faculty Advancement and Welfare Committee:

The following material is necessary for the promotion process:

1. A letter from the individual faculty member requesting promotion. The letter should contain self-evaluation statements and reasons why promotion is deserved. SEND TO: Academic Dean with a copy to Chairperson of Faculty Advancement and Welfare Committee.\* (Marjorie Hellerstein).
2. Statement of endorsement\* by Area Coordinator and Department Chairperson. If no endorsement possible, then a meeting of Area Coordinator, Department Chairperson, and faculty member should take place, and the result of the meeting in the form of a written statement, should be placed in the faculty personnel file.
3. Endorsement for promotion of Department Chairpersons will come from the Academic Dean and/or Council of Department Chairperson's file.
4. Endorsement for promotion of Area Coordinators will come from Department Chairpersons. If no endorsement is possible, a meeting of the Department Chairperson, Area Coordinator and another Area Coordinator in The Department (mutually acceptable) should take place. A written statement regarding the meeting should be placed in the candidate's file.
5. All available student evaluations.
6. Personal Data Sheet
7. Recommendations from College associates.
8. Evidence of professional achievement outside the College.
9. Evaluation by Committee Chairpersons of committee(s) on which you have served.

Each faculty member is responsible for initiating recommendation materials supporting his promotion request. All evaluation material must be seen and initialed by the candidate before the material goes to the Committee on Advancement and Welfare for review.

All the above material pertinent to the promotion process should be forwarded to the Academic Dean's office to be filed in the candidate's folder.

\* It is important that the FAW receive a copy of the promotion request with a statement of endorsement by the appropriate Chairperson and Coordinator

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From the Office of the President:

The following is a draft of issues and options to be discussed with Governor Dukakis on April 2, 1976, 2:00 P.M., in Longwood Auditorium.

ISSUES & OPTIONS

OPPORTUNITIES FOR MASSACHUSETTS COLLEGE OF ART'S FUTURE

1. State Recognition and Advocacy for MCA's Unique Mission  
(Publicly-funded College for advanced professional studies for the arts and design fields; Massachusetts as national leader in the new public influence of the arts.)
2. Potential for Public-Private Cooperation  
(MCA as a regional focus of arts consortium; cooperative internships with cultural institutions, public agencies, community projects.)
3. Importance of Institutional Autonomy  
(Small scale; special facilities with urban base; protection of professional school model in admissions, curriculum and faculty; strong ties to professional world.)

CURRENT PROBLEMS REQUIRING EXECUTIVE DECISIONS

1. Campus Plans  
(Critical need to determine ultimate location of campus facilities; Charlestown/Park Square/Back Bay/Columbia Point; immediate influence of decision on leased space use.)
2. Improvements to Current Facilities  
(Two-year delay in BBC program of improvements to Main Building; serious impact on safety and security of College operations.)
3. Handicaps to Cost-Effective Management  
(Negative impact of late budget decisions; no-hire policy leading to imbalance of staffing; critical need for custodial and security staff; lack of response to collective bargaining fiscal request; need for review of salary structures for equity and impact of inflation, particularly for the lower salary ranks.)

